

## Privacy policy

Hello. Welcome to <https://beautyuniver.com>

BU respects your privacy and we are committed to maintaining and using this information responsibly. This privacy policy addresses the use and disclosure of personal information we collect from you. By visiting our website, or providing your information to us, you are accepting and consenting to the practices described in this privacy policy.

### USE AND COLLECTION OF INFORMATION

BU collects customer information in an effort to improve our customers shopping experience, to communicate with our customers about our products, services and promotions, and to enhance and improve the performance and accuracy of our operations and website. We collect information such as your name, e-mail and postal address, that you provide to us when you place an order, when you save your information with us or when you participate in a sweepstakes or promotion.

lubl may use your information collected online to process and fulfill your order. We also collect e-mail addresses at various locations within the site including when you order from the site so that we can send you any necessary e-mail messages related to your order. We may also contact you with marketing and promotional materials and other information that may be of interest to you.

If you decide at any time that you no longer wish to receive such communications from us, please follow the unsubscribe instructions provided in any of the communications or contact us at [info@beautyuniver.com](mailto:info@beautyuniver.com). In addition, we maintain a record of your product interests, purchases and whatever else might enable us to enhance and personalize your shopping experience.

To serve you better and improve our performance, we may combine information you give us online and in our store. We may also share your information with our affiliates and with third party service providers that provide support services to us or that help us market our products and services. We may also disclose your information when you ask us to do so or when we believe it is required by law. In the unlikely event of a sale of some or all of our business, BU may disclose your personal information to a purchaser that agrees to abide by the terms and conditions of this privacy policy.

You can always review, update and remove your personal information by logging into the website and accessing your account. Please email [info@beautyuniver.com](mailto:info@beautyuniver.com) if you need assistance with reviewing, updating or removing your personal information. When you update your personal information, we may keep a copy of the prior version for our records.

BU may store some information on your computer in the form of a "cookie" or similar file. These files allow us to tailor our website to reflect your listed or historical preferences. Most web browsers allow web users to exercise control over such files on their computers by erasing them, blocking them, or notifying the user when such a file is stored. Please refer to your browser's instructions to learn about those functions. Please note that if you disable or delete these files you may not have access to certain features and services that make your online experience more efficient and enjoyable. These and other technologies also

allow delivery of advertising that directly relates to offers that may be of interest to you. If, however, you'd prefer not to receive relevant banner advertisements, you may opt out at any time by visiting <https://beautyuniver.com/university/documents/>.

BU also uses other methods of automatic collection to determine information about visitors to our website, including your computer's Internet Protocol ("IP") address, browser type or the webpage you were visiting before you came to our Site, pages of our Site that you visit, the time spent on those pages, information you search for on our Site, access times and dates, and other statistics. We use the information obtained using these tools to provide better customer service, enhance our product offerings, and detect potential misuse or fraud.

credit card online

<https://beautyuniver.com> is connected to Internet acquiring, and you can pay for the goods with a Visa, MasterCard, Maestro and MIR credit card. After confirming the selected Product, a secure window will open with the payment page of the CloudPayments processing center, where you need to enter your bank card details. For additional cardholder authentication, the 3D Secure protocol is used. If your Bank supports this technology, you will be redirected to its server for additional identification. For information on the rules and methods of additional identification, check with the Bank that issued you the bank card.

### Security

CloudPayments processing center protects and processes the data of your bank card in accordance with the PCI DSS 3.2 security standard. Information is transmitted to the payment gateway using SSL encryption technology. Further information transfer occurs through closed banking networks, which have the highest level of reliability. CloudPayments does not transfer your card details to lubt and other third parties. For additional cardholder authentication, the 3D Secure protocol is used.

The personal information you provide (name, address, phone, e-mail) is confidential and not subject to disclosure. Your credit card data is transmitted only in encrypted form and is not stored on <https://beautyuniver.com>.

The security of processing Internet payments is guaranteed by Cloud Payments LLC. All operations with payment cards occur in accordance with the requirements of VISA International, MasterCard and other payment systems. When transmitting information, special security technologies for online card payments are used, data processing is carried out on a secure high-tech server of the processing company.

### CHILDREN

The Children's Online Privacy Protection Act imposes certain requirements on web sites directed at children under 13 that collect information on those children, and on web sites that knowingly collect information on children under 13. BU is not directed at children under 13, and does not knowingly collect any personal information from children under 13.

### CHANGES TO OUR PRIVACY POLICY

From time to time, we may review and revise our privacy policy. We reserve the right to change our privacy policy at any time and to notify you by publishing an updated version of the policy on the BU website.

LLC Online platforms

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