



**Approved**

By order No. unnumb  
of N. V. Smirnova,  
General Director,  
of 23.04.2021  
Original signed by:

## **OFFER AGREEMENT**

### **provision of information and training services**

### **and regular prolongation of the subscription to the access to the service**

The limited liability company "Online platforms" OGRN: 1207800038962, TIN: 7814774084 (hereinafter the **Provider**), hereby offers to any interested legally capable individual (hereinafter the **Customer**), in accordance with articles 435, 437, 438 of the Civil Code of the Russian Federation (hereinafter the Civil Code), to conclude the Offer Agreement on rendering of information and training services and the regular prolongation of the subscription to the service (hereinafter the Agreement), containing all the essential terms of the agreement for the paid performance of legal and actual actions on behalf of and at the expense of the Customer on their behalf as follows:

### **TERMS AND DEFINITIONS**

**Offer:** An offer addressed to capable individuals, which is defined by this document and expresses the intention of the Provider to consider itself to have concluded an Agreement with the Customer, who will accept this offer (acceptance).

**Acceptance:** Full and unconditional acceptance of the terms of this Offer by the Customer, which is expressed by performing actions for registration on the website and a preliminary partial payment of the cost of services by the Customer, pursuant to the terms of this Offer.

**Client:** A capable individual who accepted this Offer.

**Website:** The website which belongs to the Provider and is freely available in the information and telecommunications network "Internet" at <https://beautyuniver.com>.

**Registration:** Actions of the Customer to fill out and send the registration form posted on the Provider's website, which entail the creation of a Customer's account with the assignment of a username, password and Customer's ID, which are necessary for the provision of the Service for access to the Personal Account.

**Authorization:** The Customer enters their username and password to log in to their Personal Account.

**Personal Account:** A personal section of the Customer on the Provider's website, which is provided to the Customer for managing services and payments and which stores the data about the Customer provided by them when registering on the Provider's website. The Personal Account contains the video materials of training Courses purchased by the Customer, which are stored in the Personal Account for the entire period of this Offer. If the Customer loses the username and/or password to access the Personal Account, the Client can restore the username and password by contacting the Provider or using the procedure for restoring access to the Personal Account on the Provider's website.

**Access to the service:** A service the Provider renders to the Customer to provide access to the Personal Account, through which the Customer has the opportunity to purchase temporary access to training video materials (Courses) in the chosen direction, in the amount and volume pursuant to Appendix 1 and (or) Appendix 2 of this Offer. This service is provided to the Customer for a period of 30 (thirty) calendar days from the date of payment by the Customer of the cost of services in accordance with Section IV of this Offer.

Upon initial access to the service, the payment for the selected training Course on the Provider's website is not charged. In the future, when the service is accessed (access to the Personal Account), training Courses are purchased in accordance with the rates specified on the Provider's website.

**Certificate:** A document in the form of a scanned image which confirms that the Customer has studied the provided video materials of the Theoretical and Practical Courses specified in Appendix 1 and Appendix 2 to this Offer. The certificate is purchased at extra cost in accordance with the rates specified on the Provider's website.

**Provision of information:** The Provider's actions aimed at transferring information to a certain group of persons (the Customer).

**Distribution of information:** Actions aimed at obtaining information by an indefinite circle of persons or transferring information to an indefinite circle of persons.

**Prolongation of the term of access to the service (subscription):** A service provided by the Provider independently, without active actions of the Customer, to extend the term of use of the Service, according to which the Provider prolongs the term of access to the Personal Account for a new period of 30 (thirty) calendar days, after the expiration of the paid subscription period throughout the entire term of the Agreement set out in Section V of this Offer, and writes off the funds as payment for the service via the recurrent payment.

**Recurrent payment:** Automatic debiting of funds from the Customer's bank card without his/her participation, using the bank details provided by the Customer, to pay for the services provided under this Offer.

**Support service:** A resource that registers and processes received requests from Clients on all issues related to the provision of services under this Offer, and maintains feedback with them via an e-mail box: info@beautyuniver.com.

## I. SUBJECT MATTER OF THE AGREEMENT

1.1. The Provider shall provide the Customer with the access to the service and regular subscription for the training video materials (Courses) in the chosen direction, in quantity and volume pursuant to Appendix 1 and (or) Appendix 2 of this Offer Agreement, and the Customer shall pay the Provider for the services provided in the manner and amount pursuant to Section IV of this Offer Agreement.

1.2. The Offer Agreement is considered to be unconditionally accepted by the Customer and becomes effective as an accession agreement from the moment the Customer makes a preliminary payment for the cost of accessing the service (clause 4.2.1 of this Offer Agreement).

1.3. By paying the preliminary cost (clause 4.2.1 of this Offer), the Customer, in accordance with Article 438 of the Civil Code, confirms that he/she:

- is familiar with the terms of this Offer Agreement, understands all the terms and there are no doubts about their interpretation.

- is familiar with the selected Course Program, the description and information about which is contained in Appendix 1 and (or) Appendix 2 to this Offer Agreement in full.

- understands that he/she is not entitled to demand the provision of other services that are not provided for in the terms of this Offer Agreement.

- agrees to the transfer of the Client's personal data by the Provider to a third party for the purpose of concluding and rendering this Agreement in accordance with the legislation of the Russian Federation.

1.4. The service of accessing the service is considered rendered from the moment of granting the Customer access to the selected video materials of the training Course in the Personal Account in accordance with Appendix 1 and (or) Appendix 2 of this Offer. If there are no objections to the quality and volume of services provided during the paid period of accessing the service, the service is considered to be properly rendered in full and accepted by the Customer.

1.5. By accepting and joining this Offer, the Customer confirms the following: The Offer Agreement does not contain clearly burdensome conditions for the Customer, which the Customer, based on their reasonably

understood interests, would not accept if they had the opportunity to participate in their determination, and also expresses their consent to the debiting of funds from their bank card to pay for the services offered by the Provider by means of a recurrent payment. The Parties agree and acknowledge that the Provider does not get access to the Customer's bank card data or other personal and personal data of the Customer that the Customer enters into the payment form when ordering/paying for services under this Offer Agreement, since during payment, the specified data is received directly in the information systems of the Issuing Bank or Operator, depending on the payment method initially chosen by the Customer for these services.

## **II. GENERAL PROVISIONS**

2.1. This Offer Agreement is an accession agreement.

2.2. By performing actions for the acceptance of the Offer Agreement, the Customer confirms its legal capacity, the Customer's reaching the age of 18 years, as well as its legal right to enter into contractual relations with the Provider.

2.3. The Agreement is concluded according to special procedure: by accepting the Offer Agreement containing all the essential terms of the Agreement, without separate signing of the document by the parties.

2.4. In case of acceptance of the terms of this Offer Agreement, the person who accepted the Offer Agreement becomes the Customer (acceptance of the offer is equivalent to the conclusion of an agreement on the terms set out in the Offer Agreement).

2.5. Acceptance of this Offer Agreement is legally binding in accordance with the Civil Code and is equivalent to the conclusion of an agreement in a simple written form.

2.6. After the Customer's registration on the Website, all information received from the Customer is the basis of the agreement between the Provider and the Customer.

2.7. If the Customer does not agree with any of the provisions of the Offer Agreement, he/she is invited to refuse to join this Offer Agreement.

2.8. The provision of services to the Customer is possible subject to registration on the Provider's Website with the appropriate account in the Personal Account.

2.9. Registration of an account is carried out by filling out the registration form on the Provider's Website. In the registration form, the Customer must specify the original first name, patronymic (if applicable), last name, and e-mail box.

2.10. The Customer is responsible for the confidentiality of the Personal Account. If the Customer establishes the facts of unauthorized access to his/her account, he/she undertakes to notify the Provider's Support service as soon as possible.

2.11. The Provider is the owner of the Website (the owner of intellectual property rights) and the content contained therein (including photos and videos), which are protected by copyright. Any distribution of content (information) from the Website by the Customer is prohibited.

## **III. RIGHTS AND OBLIGATIONS OF THE PARTIES**

3.1. The Provider undertakes to:

3.1.1. Provide access to the service and provide the Customer with access to the Personal Account with the ability to view previously purchased training video materials of Courses on the Course Programs selected by the Client, as well as with the ability to purchase Courses in other directions in accordance with the Course Program, information on which is contained in Appendix 1 and Appendix 2 of this Offer.

3.1.2. Organize and ensure the proper provision of services.

3.1.3. After confirming the fact of payment, provide to the Customer's e-mail address a receipt confirming the payment of the cost of services, in which it shall specify the amount and purpose of the payment.

3.1.4. Consider the information received from the Customer, including the Customer's personal data, confidential and not disclose this information to third parties without the Customer's consent. The Provider shall process the received data only for the purpose of fulfilling the Offer.

### 3.2 The Customer undertakes to:

3.2.1 Pay for the services of the Provider in accordance with Section IV of this Offer.

3.2.2 Independently monitor and report the presence of incorrect operation of the Service.

3.2.3. Not transfer the username and password received during the registration of the personal account to third parties.

3.2.4. Not transfer the authority to access the Service to third parties.

3.2.5 Not perform actions aimed at gaining access to someone else's account on the Website by bruteforcing a username and password, hacking or other unauthorized actions.

3.2.6 Not publish messages on the Website containing obscene language and its derivatives, as well as not allow actions that can be recognized as:

- propagandizing hatred, discrimination on racial, ethnic, sexual, religious, social and other grounds
- insulting other users and (or) third parties, discrediting their honor, dignity or business reputation
- violating the legislation on personal data

3.2.7. Refrain and avoid taking actions related to any information, content, and objects, the distribution of which is restricted or prohibited by the legislation of the Russian Federation, by rights of third parties, or by this agreement, including: malicious computer programs, intellectual property of third parties in respect of which the Customer received the relevant authority; confidential information; Refrain and avoid actions which can lead to disruption of the normal operation of the Website.

3.2.8 Independently organize a workplace with a personal computer or other computing device with access to the information and telecommunications network "Internet".

3.2.9. Not use the information received from the Provider in ways that can lead to damage to the interests of the Provider.

### 3.3 The Provider has the right to:

3.3.1 Demand payment for the services that have been or being rendered, including by submitting a request to the operator for debiting funds from the Customer's bank account.

3.3.2 Receive from the Customer any information necessary to fulfill its obligations under the Agreement. In case of non-submission or incomplete or incorrect submission of information by the Customer, the Provider has the right to suspend the performance of its obligations under the Agreement until the necessary information is provided.

3.3.3 The Provider has the right, at its discretion, to involve third parties for the provision of services under the Offer Agreement.

3.3.4. Unilaterally make changes to this Offer Agreement by posting its amended version on the Website, which becomes binding on the Parties.

### 3.4 The Customer has the right to:

3.4.1 Receive complete and reliable information from the Provider.

3.4.2 Require the Provider to provide information on the organization and ensuring the proper provision of the Service and the prolongation of the period of access to the Personal Account (if there is a timely payment for the services of the Provider).

3.4.3 Require proper and timely provision of services.

3.4.4 Contact the Provider on issues related to the provision of services.

3.4.5. At any time refuse the service of provind access to the service using one of the following methods:

3.4.5.1. Through the Personal Account, by removing the special "v" symbol in the **Subscription** checkbox and saving the changes (by performing a desired action of clicking on the **Save changes** text field (button)).

3.4.5.2. By sending the Provider a request, including to the Provider's e-mail box: unsubscribe@beautyuniver.com

3.4.5.3. The date of refusal of the service is the date of the Customer's request to the Provider in accordance with the procedure provided for in clause 3.4.5 of this Offer.

3.4.5.4. The access to the service is terminated from the day following the last day of the paid period, and no recurring funds are debited from the Customer's bank card for the subsequent period of the access to the service.

3.4.6. Access to the training video materials of the Courses is possible if the Customer has paid for the access to the service and is paid separately in accordance with the rates specified on the Provider's Website and (or) in the Personal Account.

3.4.7. The Certificate can be obtained when the Customer has studied the video materials of the training Courses and is paid separately in accordance with the rates specified in the Personal Account and on the Provider's website.

#### **IV. FEES AND METHOD OF PAYMENT**

4.1 To pay for the access to the service, the Customer fills out the **Your Registration Details** form on the Provider's Website and performs a desired action of clicking the sign up and pay text field (button). By clicking the **Sign up and pay** text field (button). By clicking the **Sign up and pay** text field, the Customer accepts the terms of this Offer and the method of payment.

4.2. The cost of the access to the service for 30 (thirty) calendar days is \$23.99 (twenty-three dollars and ninety-nine cents) and is paid in the following order:

4.2.1. On the day of registration on the Provider's Website and acceptance of the terms of this Offer, the Customer makes a preliminary payment for the access to the service in the amount of \$3.99 (three dollars and ninety-nine cents) (acceptance of this Offer).

4.2.2. After 3 (three) calendar days from the date of acceptance of this Offer, the remaining part of the payment for the access to the service in the amount of \$20 (twenty dollars) is debited (by means of a recurrent debiting of funds from the Customer's bank card).

4.2.3. In case of unilateral refusal of the Customer from the access to the service within three days from the date of acceptance of this Offer, payment under the terms of clause 4.2.2 of this Offer is not made.

4.3. The cost of the prolongation of the term of access to the service (subscription) for a period of 30 (thirty) calendar days is \$23.99 (twenty-three dollars and ninety-nine cents) and is made in a single payment by means of a recurrent debiting of funds from the Customer's bank card.

4.4. Payment for the access to the service is made by directly crediting funds to the Provider's current account.

4.5. The date of payment for the access to the service is considered to be the date of crediting funds to the Provider's current account.

4.6. The cost of services is not subject to VAT on the basis of subclause 14 of clause 2 of Article 149 of the Tax Code of the Russian Federation.

#### **V. VALIDITY PERIOD OF THE OFFER**

5.1. From the moment the Customer performs the actions provided for in clause 1.2 of this Offer, the Agreement on the provision of information and training services and regular prolongation of the term of use of the service (subscription)" enters into force and is valid for one year or until the date of the Customer's refusal of the services offered by this Offer.

5.2. Based on the services rendered under this Offer Agreement, separate Statements of Services Rendered shall not be drawn up.

#### **VI. LIABILITY OF THE PARTIES**

6.1 The liability of the Parties under this Agreement is governed by the current legislation of the Russian Federation.

6.2 The Customer has the right to demand full compensation for losses caused to him/her in connection with the violation of the starting and (or) end date of providing the services and in connection with the defects of the services rendered.

6.3 The Provider has the right to demand full compensation for the losses caused to it in connection with the distribution by the Customer of the training materials (videos) provided by the Provider.

## **VII. FINAL PROVISIONS**

7.1. The Customer is responsible for the accuracy, relevance, completeness of the information provided during the Registration and its compliance with the legislation of the Russian Federation as well as its purity from claims of third parties. The Customer agrees that the actions performed on the Website after the Authorization are recognized as the actions of the Customer.

7.2. The Provider unilaterally makes changes to this Offer Agreement by posting its amended version on the Website, which becomes binding on the Parties.

7.3. By registering on the Website, the Customer agrees to receive advertising and information messages to the email address and phone number specified during registration. The Customer has the right to withdraw consent (refuse) to receive advertising and information messages at any time by sending such notification to the Provider.

7.4. The Customer independently ensures the security of the username and password, and is also responsible for all actions performed by him/her after the Authorization. The Customer is obliged to immediately notify the Provider of any unauthorized access to his/her username and password or any other breach of security and violation of the Provider's copyright. The Provider is not responsible for any damage caused as a result of unauthorized access of third parties to the Customer's account on the Website.

7.5. If the Customer transfers the username and password to a third party, the Customer is solely responsible for the actions committed by this third party on the Website.

7.6. 7.6 The Customer must not violate, block or otherwise damage any security features of the Website.

7.7. The Provider is not responsible for interruptions in work of the Website (including emergency and preventive ones), for the lack of quality or speed of providing data, for the complete or partial loss of any data posted on the Website, or for causing any other losses that the Customer has incurred or may incur when using the Website. The Provider is also not responsible for the content of third-party resources, links to which are posted on the Website.

7.8. All notifications in the course of the execution of this Agreement are sent by the Parties to each other by using the services of the Website, or by e-mail using the addresses specified in the Agreement and during the Registration on the Website, or by mail.

7.9. All disputes and disagreements that may arise from or in connection with this Agreement will be resolved through negotiations. If no agreement is reached on the disputed issues, all disputes are resolved in court in accordance with the legislation of the Russian Federation.

7.10. The terms of this Offer are not a public offer.

7.11. In matters not regulated by this Agreement, the Parties shall be guided by the current legislation of the Russian Federation.

7.12. The terms of this Offer Agreement shall enter into force from 23.03.2021 and shall remain in force until the amendments (revisions) approved by the orders issued by the General Director of the Company.

## **PROVIDER'S BANK DETAILS**

Online platforms LLC

PSRN: 1207800038962 TIN: 7814774084

197349, St. Petersburg, parachute St, 43

Bank details:

Current account: 40702810132280002799

Bank: SAINT PETERSBURG BRANCH OF ALFA-BANK JSC

RRC: 781401001

BIK: 044030786

Cor. account: 30101810600000000786

Natalya Vladimirovna Smirnova, General Director

## PROGRAM OF THE THEORETICAL COURSES

### 1. Name of the course: **Eyebrow Designer**

**Course level:** Beginner

**About the course:** Learn to be an eyebrow designer and begin your path in this profession with a quick procedure of high demand. This course is for you if you want to start your career in the beauty industry with the profession of an eyebrow designer; if you dream of creating modern eyebrow shapes, emphasizing the beauty of your clients; if you dream of working with eyebrows, correcting outdated shapes or asymmetry.

**Course program:** The Eyebrow Designer course consists of the theoretical part: Theory: Introduction to the profession: development, working area, disinfection, purchase of materials and other subtle aspects; Architecture of eyebrows: facial anatomy and the choice of the eyebrow shape; Eyebrow coloristics.

#### **Names of theoretical video lessons and duration:**

- Eyebrows. The Eyebrow Designer course. Lesson 1 (12:34 min)
- Eyebrows. The Eyebrow Designer course. Lesson 2 (32:14 min)
- Eyebrows. The Eyebrow Designer course. Lesson 3 (2:00 min)
- Eyebrows. The Eyebrow Designer course. Lesson 4 (33:07 min)
- Eyebrows. The Eyebrow Designer course. Lesson 5 (4:17 min)

**Total number of video lessons:** 5 (five)

**Total duration of theoretical video lessons:** 84:12 min (eighty-four minutes and twelve seconds)

### 2. Name of the course: **Eyebrow Lamination**

**Course level:** Intermediate

**About the course:** Learn to be an eyebrow designer and begin your path in this profession with the most popular procedure. This course is for you if you are a practicing eyebrow designer and want to learn a new technique; if you love the natural sable brows; if you want to learn how to laminate eyebrows for yourself.

**Course program:** The Eyebrow Lamination course consists of a theoretical part: Practice: Two techniques for eyebrow lamination; Techniques for applying and removing formulations; Subtle aspects of the procedure: contra-indications and master's know-hows.

#### **Names of video lessons and duration:**

- Eyebrows. The Eyebrow Lamination course. Theory (15:09 min)

**Total number of video lessons:** 1 (one)

**Total duration of video lessons:** 15:09 min (fifteen minutes and nine seconds)



3. **Name of the course: Threading**

**Course level:** Intermediate

**About the course:** This course is for you if you want to start your career in the beauty industry with the profession of an eyebrow designer; if you want to expand the price list of your services and increase the average check; if you want to learn threading, a popular technology of hair removal.

**Course program:** The Threading course consists of the theoretical part: Theory: Techniques for removing unwanted hair in various areas: eyebrows, cheeks, forehead, chin and nasolabial area; Subtle aspects of the procedure: contra-indications and master's know-hows.

**Names of theoretical video lessons and duration:**

- Eyebrows. The Threading course. Main lesson (16:22 min)

**Total number of video lessons:** 1 (one)

**Total duration of video lessons:** 16:22 min (sixteen minutes and twenty-two seconds)

**PROGRAM  
OF THE PRACTICAL COURSES**

**1. Name of the course: Eyebrow Designer**

**Course level:** Beginner

**About the course:** Learn to be an eyebrow designer and begin your path in this profession with a quick procedure of high demand. This course is for you if you want to start your career in the beauty industry with the profession of an eyebrow designer; if you dream of creating modern eyebrow shapes, emphasizing the beauty of your clients; if you dream of working with eyebrows, correcting outdated shapes or asymmetry.

**Course program:** The Eyebrow Designer course consists of practical video lessons:

**Name of the practical video lesson and duration:**

- Eyebrows. The Eyebrow Designer course. Practice (54:32 min)

**Total number of video lessons:** 1 (one)

**Total duration of the practical video lesson:** 54:32 min (fifty-four minutes and thirty-two seconds)

**Name of the course: Eyebrow Lamination**

**Course level:** Intermediate

**About the course:** Learn to be an eyebrow designer and begin your path in this profession with the most popular procedure. This course is for you if you are a practicing eyebrow designer and want to learn a new technique; if you love the natural sable brows; if you want to learn how to laminate eyebrows for yourself.

**Course program:** The Eyebrow Lamination course consists of practical video lessons:

**Name of the practical video lesson and duration:**

- Eyebrows. The Eyebrow Lamination course. Practice (37:34 min)

**Total number of video lessons:** 1 (one)

**Total duration of the practical video lesson:** 37:43 min (thirty-seven minutes and thirty-four seconds)

**3. Name of the course: Threading**

**Course level:** Intermediate

**About the course:** This course is for you if you want to start your career in the beauty industry with the profession of an eyebrow designer; if you want to expand the price list of your services and increase the average check; if you want to learn threading, a popular technology of hair removal.

**Course program:** The Threading course consists of practical video lessons:

**Name of the practical video lesson and duration:**

- Eyebrows. The Threading course. Practice (7:33 min)

**Total number of video lessons:** 1 (one)

**Total duration of the practical video lesson:** 7:33 min (seven minutes and thirty-three seconds)